

What Makes a
Horse Assisted
Education Process
to Become a
Coaching?

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- Coaching / consultancy / counselling / (psycho)therapy

 dictinctions and borderlines –respect competencies
 required (in spite of lack of official regulation)
- Coaching is goal-oriented: contract on concrete focus of development in order to increase performance
- Who is the costumer? (Company? Line manager? The coachee?)
- Coach's personal life philosophy, judgements, biases, perceptional distorsions must be excluded: no interpretation, just questionning and feedback of observations











Photography: seeing the light (Charlotte B. Venema, 2015)

Coaching: supporting the coachee to see his/her personal resources

The coach

- does not want to teach anything concrete...
- escorts the client on the journey of becoming more aware and conscious in finding his/their own solutions...
- holds/contains the client when facing obstacles.





... and what about the horse?

- Source of real time, distortion-and biasproof behavioral feedback
- Mirror
- Projective surface
- "Object" of bonding



















